

Outcome #1 (Reading): Use reading strategies in college-level texts and other media in order to analyze, evaluate, and respond to arguments, rhetorical elements, and genre conventions						
	6	5	4	3	2	1
	Excellent	Good		Limited		No
Responds to, evaluates, and/or analyzes college level texts/media	6	5	4	3	2	1

Outcome #2 (Research): Learn flexible research methods in order to effectively identify, select, evaluate, and apply secondary research that is appropriate to the scope and topic of a persuasive argument.						
	6	5	4	3	2	1
	Excellent	Good		Limited		No
Selection of multiple varied resources (including popular and academic) sources in text and/or works cited	6	5	4	3	2	1

Outcome #3 (Citation): Develop critical literacy strategies to effectively and responsibly quote, paraphrase, summarize and synthesize secondary-research sources in order to compose persuasive arguments.						
	6	5	4	3	2	1
	Excellent	Good		Limited		No
Summarizes, quotes, and/or paraphrases secondary sources	6	5	4	3	2	1
Synthesizes secondary research (puts texts in conversation with one another)	6	5	4	3	2	1

Outcome #4 (Writing): Learn theories and practices of written composition and rhetoric related to the writing process, including genre conventions of public and/or academic discourse communities and strategies for reading, drafting, writing, rewriting, and editing.
Decision Rule: record only the lower score of the two for each essay.

	6	5	4	3	2	1
	Excellent	Good		Limited		No
Paragraph organization (topic sentence, paragraph development)	6	5	4	3	2	1
Editing (grammar, punctuation, spelling, awkward sentences)	6	5	4	3	2	1

Outcome #5 (Argument): Applies rhetorical knowledge to develop persuasive research-based written arguments intended for public and/or academic audiences, including techniques of rhetorical analysis of written texts and rhetorical strategies for composing arguments

	6	5	4	3	2	1
	Excellent	Good		Limited		No
Relates rhetorical awareness in written arguments (audience, purpose, rhetorical moves, varied argument types, etc.)	6	5	4	3	2	1

Outcome #6 (Process): Compose persuasive arguments using a flexible writing process that includes instructor and peer feedback through multiple drafts of writing projects that incorporate varied writing media.

	6	5	4	3	2	1
	Excellent	Good		Limited		No
Demonstrates a flexible process for composing (annotating texts, rereading, incorporating instructor feedback, engaging in peer review, planning or prewriting, drafting and revising, editing and formatting)	6	5	4	3	2	1

Outcome #7 (Reflection): Use written reflection to evaluate one's own learning and writing.
Decision Rule: record only the lower score of the two for each essay.

	6	5	4	3	2	1
	Excellent	Good		Limited		No
Argument (thesis, claim, relation to course outcomes).	6	5	4	3	2	1
Evidence (examples, analysis, experiences, discussion).	6	5	4	3	2	1