

Curriculum Vitae
Ingrid Guerra-Lopez, Ph.D.
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Professional Overview

Ingrid Guerra-López has over 20 years' experience as a leader in learning and performance systems, drawing from her research, teaching, coaching and consulting in needs assessment, strategic alignment and management, and performance evaluation. She is Interim Dean of Wayne State University's Graduate School, professor of Learning Design and Technology, and Co-Principal Investigator of the Transformative Research in Urban Sustainability Training (T-RUST) program, a National Science Foundation-funded interdisciplinary graduate training program. She has held numerous other leadership roles in a variety of prominent groups and organizations, including the International Society for Performance Improvement (ISPI) Board of Directors, Editor-in-Chief of the peer-reviewed journal, *Performance Improvement Quarterly*, Chair of ISPI's Research Committee, and various other key committees and task forces that set standards and future direction for the performance improvement field. She has led major educational and institutional effectiveness initiatives for international development agencies, government, education, and private organizations, including strategic planning efforts, educational and workforce needs assessments, program design and development, and program evaluation and quality assurance projects. In this capacity, she led and mentored diverse groups of students, work teams, and institutional leaders in over 35 countries. In 2014, she was recognized for her many contributions to the field through the distinguished Gage/Briggs Outstanding Alumnus award from Florida State University's Instructional Systems and Learning Technologies program, the #1-ranked program in the country.

Leadership Experience

**Interim Dean of the Graduate School, 2019 - Present
Wayne State University**

- Develop shared vision and lead strategic initiatives to strengthen graduate education and training in collaboration with campus partners
- Oversee more than 250 graduate programs that support nearly 7,000 students
- Allocate and manage fiscal resources to support graduate student recruitment and success
- Promote a culture conducive to excellence in graduate education and training
- Support recruitment efforts of a diverse graduate student body
- Promote professional development for diverse career paths
- Raise the profile of graduate education at WSU
- Drive strategic and operational excellence

Key accomplishments

- Led Graduate School team, in collaboration with campus partners, through a major technology transition to a new graduate admissions management platform (Slate) to streamline graduate admissions process and strengthen

recruitment support through enhanced customer relationship management (CRM) capabilities.

- Improved capabilities in Graduate Data Management to enhance support for graduate programs and student career outcomes
- Led the development of a new online Graduate Student Dashboard to enhance our ability to support student success and streamline digital PhD forms and administrative processes for students, faculty, and staff.
- Streamlining Graduate School financial support mechanisms to more strategically support graduate student recruitment and success
- New diversity master's scholarships mechanism
- Obtained external funding for pilot program designed to increase recruitment of students from underrepresented groups into WSU master's programs. Success for Underrepresented Students in Graduate Education (SURGE) received national recognition and earned WSU the ETS/CGS Award for Innovation in Promoting Success in Graduate Education.
- Raising the profile of Graduate Education at Wayne State by winning competitive processes to participate in national conversations among a select group of graduate school leaders across the country on issues of Graduate School Mental Health and Well-Being.
- Leading transition to new budget model through new and streamlined Graduate School services and processes

Program Coordinator, Learning Design & Technology, 2016-2019

Wayne State University

- Oversee recruitment and admissions of graduate students
- Collaborate with full-time and part-time faculty to ensure alignment and integration across the program curriculum
- Provide mentoring, advising, and coaching to graduate students and part time-faculty
- Oversee recruitment and orientation of part-time faculty
- Manage program scheduling of courses

Principal, Institute for Needs Assessment and Evaluation, 1998 - 2019

- Set strategic direction, and develop strategic and implementation plans
- Oversee business development and manage fiscal resources
- Collaborate with strategic partners to develop and implement major programs and initiatives
- Lead diverse team of technical experts, advisers, and stakeholders
- Monitor program performance and drive quality assurance practices
- Disseminate evidenced-based performance improvement practices

Leadership Coach, BTS New York, 2007 – 2019

- Assess leadership skills
- Guide leaders through an authentic-learning development program

- Provide leadership coaching to leaders in a variety of organizations
- Coach leaders on developing and implementing professional development plans

Faculty Appointments **Professor, Learning Design and Technology Wayne State University 2005-Present.**
Promotion to Full professor 2015; Tenure and Promotion to Associate Professor 2008

Education

Associates: AA (1995): Communications, Miami-Dade Community College (Honors), Miami, FL

Baccalaureate: BA (1997): Psychology, Minor in English & Philosophy, Florida State University (Cum Laude), Tallahassee, FL

Graduate: MS (1998): Instructional Systems Design, emphasis in Performance Systems, Florida State University, Tallahassee, FL
Ph.D. (2001): Instructional Systems Design, Florida State University, Tallahassee, FL

Select Awards/Honors

- International Society for Performance Improvement Outstanding Communication for *Partner for Performance: Strategically Aligning Learning & Development* (2017)
- International Society for Performance Improvement Distinguished Service Award (2017)
- Outstanding Leadership Award for Service as International Society for Performance Improvement Board of Directors (2014)
- Gagne/Briggs Outstanding Alumnus Award -Instructional Systems and Learning Technologies, Florida State University (2014)
- International Society for Performance Improvement: Case Study Competition Winner (2011)
- International Society for Performance Improvement Service Award (2008)
- International Education Conference Award for Distinguished Contribution to the field of Education and Training (October 2006), Ciudad Obregon, MX.
- Recipient of the Lilliana Muhlman Masoner Award for Excellent Performance as an International Student in the Instructional Systems Program (2000-2001)
- Certificate of Merit, Gagne/Briggs Outstanding Doctoral Student (2000-2001)
- Certificate of Merit, Ruby Diamond Future Professors (2000-2001)
- Certificate of Merit for the Lilliana Muhlman Masoner Award for Excellent Performance as an International Student in the Instructional Systems Program (1999-2000)

Publications (Selected)

Books

Kelly, S. Guerra-López, I. & Novak, M. (2018). *Performance Assessment and Analysis: Development Solutions for Worthy Results*: Murray & McCarthy Publishing.

Guerra-López, I. & Hicks, K. (2017). *Partner for Performance: Strategically Alignment Learning and Development*. Virginia: Association for Talent Development.

- Kaufman, R. & Guerra-López, I. (2013). *Needs Assessment for Organizational Success*. Virginia: American Society for Training & Development.
- Kaufman, R. & Guerra-López, I. (2008). *The Assessment Book*. Amherst, MA: HRD Press.
- Guerra-López, I. (2008). *Performance Evaluation: Proven Approaches for Improving Program and Organizational Performance*. Jossey Bass.
- Guerra-López, I. (2007). *Evaluating Impact: Evaluation and Continual Improvement for Performance Improvement Practitioners*. Amherst, MA: HRD Press.
- Guerra-López, I. (2007). *Evaluación y Medición del Desempeño: Conceptos y Herramientas para la medición del desempeño de programas y organizaciones*. Global Business Publishing.
- Kaufman, R., Guerra, I. & Platt, W. (2006). *Practical Evaluation for Educators: Finding Out What Works and What Doesn't*. Thousand Oaks: Corwin Press.

Book Chapters

- Guerra-López, I. (2014). Organizational learning and performance. In M. Spector (Ed.). *Encyclopedia for Educational Technology*. Thousand Oaks: Sage Publishing.
- Guerra-López, I. (2012). Criterion-referenced measurement: A definition. In R. Richey (Ed.). *Encyclopedia of Definitions in Instructional Technology*. New York: Springer-AECT.
- Guerra-López, I. (2012). Needs assessment: A definition. In R. Richey (Ed.). *Encyclopedia of Definitions in Instructional Technology*. New York: Springer-AECT.
- Guerra-López, I. (2010). The impact evaluation process. In J. Moseley & J. Dessinger (Eds.). *The Measurement & Evaluation Handbook*. ISPI/John Wiley & Sons.
- Guerra-López, I. (2010). Performance tracking and management systems. In R. Watkins & D. Leigh (Eds.). *Handbook for the Selection and Implementation of Human Performance Interventions*. John Wiley & Sons.
- Uday-Riley, M. & Guerra-López, I. (2010). Process improvement: Measurable outcomes based on customer requirements. In Watkins, R. & Leigh, D. (Eds.). *Handbook for the Selection and Implementation of Human Performance Interventions*. John Wiley & Sons.
- Guerra, I (2006). Human performance technology: Standards and ethics. In J. Pershing (Ed.). *Handbook of Human Performance Technology* (pp. 1024-1046). San Francisco: Jossey-Bass.
- Guerra, I. (2006). Planning an evaluation. In M. Silberman & P. Phillips (Eds.). *The 2006 Training and Performance Sourcebook* (pp. 233-239). Alexandria, VA: American Society for Training and Development.
- Guerra, I. (2005). Development of useful questionnaires. In M. Silberman & P. Phillips (Eds.). *The 2005 Training and Performance Sourcebook* (pp. 233-238). Princeton: Active Training.
- Guerra, I. (2003). Does your performance require improvement? In M. Silberman & P. Phillips (Eds.). *The 2003 Training and Performance Sourcebook* (pp. 125-137). Princeton: Active Training

Watkins, R. & Guerra, I. (2003). How do you determine whether assessment or evaluation is required? In M. Silberman & P. Phillips (Eds.). *The 2003 Team and Organizational Development Sourcebook* (pp.131-139). Princeton: Active Training.

Refereed Journals

- Guerra-López, I. & Hutchinson, A. (2017) Stakeholder-driven learning analysis: A case study. *Journal of Applied Instructional Design*. 6(1). 21-33.
- Larbi-Apau, J. Guerra-Lopez, I., Moseley, J., Spannaus, T., Yaprak, A. (2017). Educational technology-related performance of teaching faculty in higher education: Implications for eLearning management. *Journal of Educational Technology Systems*. Baywood Publishing Company. doi:10.1177/0047239516685849. pp1-19.
- López, M., González, N. Navarro, A., & Guerra-López, I. (2016). Evaluación de un modelo de innovación aplicado a una empresa de servicio. *Revista de Administración y Finanzas*.
- Guerra-López, I. & Elo Hicks, K. (2015). The participatory design and implementation of a monitoring and evaluation system in an international development environment. *Evaluation and Program Planning*. V 48 21-39
- Guerra-López, I. & Hutchinson, A. (2013). Measurable and continuous performance improvement: The development of a performance measurement, management, and improvement system. *Performance Improvement Quarterly*, 26(2). 159-173.
- Guerra-López, I. & Elo Hicks, K. (2013). The impact monitoring and evaluation process: A systemic approach to continual improvement. *Journal of Business and Technology*, 1(1). 32-40.
- Guerra-López, I. (2012). The monitoring and impact evaluation process: A systemic approach to improving performance and impact. *International Journal for Environmental Science and Engineering Research*, 3(3), 80-85.
- Guerra-López, I. (2012). The prevalence of performance improvement as a central topic in the professional literature. *Performance Improvement Quarterly*, 25(1), 35-45.
- Guerra-López, I. & Toker, S. (2012). A performance measurement and evaluation framework for K-12 environments: Supporting decision-making through ongoing performance measurement. *Evaluation and Program Planning*, 35, 222-235.
- Guerra-López, I. & Blake, A. (2011). Leadership decision-making and the use of data. *Performance Improvement Quarterly*, 24(2), 90-104.
- Guerra-López, I. (2010). The impact evaluation process: Essential steps. *Social and Organizational Performance Review*, 2(1), 91-117.
- Guerra-López, I. & Leigh, H. (2009). Are performance improvement professionals measurably improving performance? A look at what PIJ and PIQ have to say about the current use of evaluation and measurement in the field of performance improvement. *Performance Improvement Quarterly*, 22(2), 97-110.

- Guerra-López, I. (2009). Introduction to social and organizational performance review. *Social and Organizational Performance Review*, 1(1), 7-8.
- Guerra, I. (2005). Outcome-based vocational rehabilitation: Measuring valuable results. *Performance Improvement Quarterly*, 18(3), 65-75.
- Guerra, I. & Rodriguez, G. (2005). Social responsibility and educational planning. *Performance Improvement Quarterly*, 18(3), 56-64.
- Guerra, I., Bernárdez, M., Jones, M. & Zidan, S. (2005). Government workers adding societal value: The Ohio Workforce Development Program. *Performance Improvement Quarterly*, 18(3), 76-99.
- Guerra, I (2003). Key competencies required of performance improvement professionals. *Performance Improvement Quarterly*, 16(1), 55-72.
- Guerra, I. & Watkins, R. (2003). Systematically designing instruction for distance education. *Quarterly Review of Distance Education*, 4(3), 199-201.
- Kaufman, R. & Guerra, I. (2002). A perspective adjustment to add value to external clients, including society. *Human Resource Development Quarterly*, 13(1), 109-115.
- Kaufman, R., Flowers, G., Guerra, I. & Crispo, N. (2002). Thriving and not just surviving: New realities for tomorrow's public service executive. *International Public Management Review*, 3(1), 68-83.
- Kaufman, R., Watkins, R., & Guerra, I. (2002). Getting valid and useful educational results and payoffs: We are what we do, say, and deliver. *International Journal of Educational Reform*, 11(1), 77-92.
- Kaufman, R., Watkins, R. & Guerra, I. (2001). The future of distance learning: Defining and sustaining useful results. *Educational Technology*, 4(3), 19-26.

Practitioner Journals

- Guerra-López, I. (2018). Ensuring Measurable Strategic Alignment to External Clients and Society. *Performance Improvement Journal*, 57(6).
- Guerra-López, I. & Hicks, K. (2015). Turning Trainers into Strategic Business Partners. *TD at Work*. 32 (1506). 1-15
- Guerra, López, I. (2013). Performance Indicator Maps: A visual tool for understanding, managing, and continuously improving your business metrics. *Performance Improvement Journal*, 52(6), 11-17.
- Guerra-López, I. & Norris-Thomas, M. (2011). Making sound decisions: A framework for judging the worth of your data. *Performance Improvement Journal*, 50(5), 37-44.
- Guerra-López, I. (2007) Planning a responsive evaluation: Establishing solid partnerships by clarifying expectations and purpose. *Performance Improvement Journal*, 46(8), 32-36.
- Guerra-López, I. (2007). The impact evaluation process: Building a case for demonstrating the worth of performance improvement Interventions. *Performance Improvement Journal*, 46(7), 33-38.
- Guerra, I. (2003). Asking and answering the right questions: Collecting relevant and useful data. *Performance Improvement Journal*, 42(10), 24-28.
- Guerra, I. (2001). Performance improvement based on results: Is our field adding value? *Performance Improvement Journal*, 40(1), 6-10.

**Refereed
Papers/
Presentations
(Selected)**

Papers Published in Conference Proceedings

- Miller, C. Runge-Morris, M. Kashian, D., Guerra-Lopez, I. (2018). *Center for Leadership in Environmental Awareness and Research (CLEAR): Bridging the elements of ecology, health, education, and outreach in an urban context*. American Geophysical Union Fall Meeting, December 10-14, Washington, D.C.
- Chow, A. & Guerra-Lopez, I. (2011). *Educational informatics: Designing performance-based measurement systems for rapid response learning environments*. Association for Educational Communications and Technology Annual Conference Proceedings, November 9-11, Jacksonville, FL.

Keynote Presentations

- Developing Talent Productivity for Measurable Business Success. (2014) 14th Annual Human Resource Development Conference, Kuching, Malaysia.
- A personal perspective on poverty and homelessness. (2014). Keynote presentation at the annual College of Education conference: Understanding the Impact of Poverty on Education: Research Symposium and Educational Dialogue, Detroit, MI.
- Innovations in performance measurement and evaluation systems. (2012). Keynote presentation at the Malaysian Association of Learning and Development, Kuala Lumpur, Malaysia.
- La Evaluación del Valor Agregado: Conceptos y Procesos Para Evaluar Lo Que Importa. (2006). Keynote presentation at the 2nd International Congress of Education, Sonora, México.

Refereed Presentations

- Using A Competency Model as an Integration Framework for Program Planning, Design, and Evaluation (2018). National Science Foundation NRT conference, Washington D.C.
- A Step-By-Step Process for Aligning Performance Solutions (2018). International Society for Performance Improvement, Seattle, WA.
- Strategic Aligning Learning and Development Programs (2017). Michigan Human Resource conference. Lansing, MI.
- Strategic Alignment: The Role of Measurement and Strategic Execution. International (2016). Society for Performance Improvement conference, Philadelphia, PA.
- Only what gets measured gets accomplished (2014). International Society for Performance Improvement conference, Indianapolis, IN.
- Performance Indicator Map: A tool for identifying and aligning organizational results (2014). Instructional Systems Design conference, Tallahassee, FL.
- An empirical validation of the Impact Evaluation Process (2013). International Society for Performance Improvement conference, Reno, NV.
- Linking learning and performance metrics to HR strategies (2013). Society for Advanced Learning Technologies conference, Orlando, FL.

- A framework for evaluating the worth of your data (2012). International Society for Performance Improvement conference, Toronto, Canada.
- Educational Informatics: Using data to improve school performance (2011). Association for Educational Communications and Technology conference, Jacksonville, FL.
- Are your performance data worthwhile or worthless? (2011). International Society for Performance Improvement conference, Orlando, FL.
- Leadership decisions: What were they thinking?! (2011). International Society for Performance Improvement conference, Orlando, FL.
- Research Roundtable: Data collection methods (2011). International Society for Performance Improvement conference, Orlando, FL.
- Program Performance Portfolios: Leadership attitudes toward measurement and managing systems in graduate medical education (2010). International Society for Performance Improvement conference, San Francisco, CA.
- Research Roundtable Forum: Dissertation 101: Developing research questions (2010). International Society for Performance Improvement conference, San Francisco, CA.
- Promoting training in tough economic times: Speak the language of business (2010). International Society for Performance Improvement conference, San Francisco, CA.
- Program Performance Portfolios: Measuring and managing graduate medical education (2010). International Conference on Education, Honolulu, HI.
- Program Performance Measurement Systems: Managing performance through measurement (2009). International Society for Performance Improvement conference, Orlando, FL.
- Research Forum: Dissertation 101 (2009). International Society for Performance Improvement conference, Orlando, FL.
- Developing competent program directors: A leadership model for graduate medical education (2009). Graduate Medical Education conference, Dallas, TX.
- Evaluando Ecosistemas de Negocios (2008). First International Business conference, Sonora, Mexico.
- Evaluating impact: Evaluation and continual improvement for performance improvement practitioners (2008). International Society for Performance Improvement conference, NYC, NY.
- Research methods: Collecting useful data through well-designed questionnaires (2008). International Society for Performance Improvement conference, NYC, NY.
- How do we know that we are getting worthy results? A look at the status of evaluation and performance measurement in performance improvement (2008). International Society for Performance Improvement conference, NYC, NY.
- Science and research community in performance improvement: Future directions (2008). International Society for Performance Improvement conference, NYC, NY.

- Fortune 500 ranking: A real indicator of organizational performance? (2008). International Society for Performance Improvement conference, NYC, NY.
- The Impact Evaluation Process (2007). International Society for Performance Improvement conference, San Francisco, CA.
- Fifth Annual ISPI Research Exchange (2007). International Society for Performance Improvement, San Francisco, CA.
- Improving and validating HPT practice through the application of key research findings (2006). International Society for Performance improvement-Europe, Dallas, TX.
- Science and Research Community Caucus (2006). International Society for Performance Improvement conference, Dallas, TX.
- Fourth Annual ISPI Research Exchange (2006). International Society for Performance Improvement conference, Dallas, TX.
- What does the data say about the BEM? (2006). International Society for Performance Improvement conference, Dallas, TX.
- Validating Gilbert's Behavioral Engineering Model (2005). International Society for Performance Improvement-Europe conference, Berlin, Germany.
- 3rd Annual Research Exchange (2005). International Society for Performance Improvement conference, Vancouver, Canada.
- Managing for effective practice: Essential HPT competencies (2005). International Society for Performance Improvement conference, Vancouver, Canada.
- Snake oil or results: How you can improve, validate (or justify) your HPT practices (2005). International Society for Performance Improvement conference, Vancouver, Canada.
- 11 years of mega planning and implementation: A case study in higher education (2005). International Society for Performance Improvement conference, Vancouver, Canada.
- Needs assessment: A step-by step guide (2004). International Society for Performance Improvement conference, Tampa FL.
- Integrating sound business practice with societal-based objectives and ethics (2004). International Society for Performance Improvement conference, Tampa FL.
- Research Exchange (2004). International Society for Performance Improvement conference, Tampa FL.
- Assessing results: Understanding what accomplishments your organization is really after and how to tell if they have been reached (2003). American Evaluation Association conference, Las Vega, NV.
- Assessment vs. evaluation: Determining which approach is required (2002). American Evaluation Association conference, Washington, D.C.
- Vocational rehabilitation based on results: A case study (2002). International Society for Performance Improvement conference, Dallas, TX.
- Identifying measurable results: A needs assessment case study (2002). International Society for Performance conference, Dallas, TX.

- Authentic learning: A case study (1999). Association for educational Communication and Technology conference, Houston, TX.

**External
Funding**

Principal Investigator: Success for Underrepresented Students in Graduate Education (SURGE). Council for Graduate Schools and Educational Testing Services. 2019-2021 (\$20,000)

Co-Principal Investigator: Training in Research for Urban Sustainability and Transformation (T-RUST) NRT. National Science Foundation (NSF). PI: Donna Kashian, Biological Sciences 2017-2022. (\$2,997,978)

Evaluator: Child Care Access Means Parents in School (CCAMPIS). U.S. Dept. of Education. 2013-2015 PI: Anna Miller, College of Education, WSU. (\$322,157)

Evaluator: Mathematics and Science Partnership Program. *Improving Proportional Reasoning Instruction through eEngineering Tasks (IMPRINT)*. PI: Asli Ozgun-Koca Michigan Department of Education. Mathematics and Science Partnerships. 2013-2014 (\$504,625)

Co-Principal Investigator: Using Data in Cyberlearning: Girl Scouts of America. 2013 WSU V.P. for Research (\$25,000).

Evaluator: Mathematics Enhancement for Detroit Area Teachers (MEDeATe). National Science Foundation, Noyce Master Teaching Fellowship Track. PI: Jennifer Lewis, Mathematics Education, WSU, 2013-2014 (\$250,000)

Principal Investigator: Joint Degrees in Instructional Technology: WSU-ITSON, Mexico, 2010 (\$1,500)

Principal Investigator: Detroit Digital Learning Community Expansion Planning for Skillman Foundation, 2008 (\$75,000)

Co-Principal Investigator: DaimlerChrysler Knowledge Capture and Training Development. 2008 (\$109,248)

Co-Principal Investigator: National Science Foundation: Design for Sustainability, 2008-2010 (\$79,178)

Teaching

27 Doctoral Dissertation Committees, Chaired
 29 Doctoral Dissertation Committees, Non-Chaired
 54 Directed Master's Capstone Projects
 9 Graduate courses developed and taught

**Service
(Selected)**

University Committees (WSU)

- Strategic Implementation Committee- (Chair, 2016).
- WSU Interdisciplinary Search Committee, Big Data in STEM. (2018-2019)
- WSU Interdisciplinary Conference Committee (2018-2019)
- WSU Personnel Committee (2017-2018)
- WSU Committee on Online Education (2018-2019)
- WSU Centers and Institutes Advisory Committee (2016-2018)
- WSU Sabbatical Committee (2016-2018)
- Presidential Search Committee (2010-2011)
- Provost Search Committee (2010)
- Strategic Planning Budget Committee (2009-2011)

- Junior Faculty Presidential Advisory Board (2009-2010)

College of Education (WSU)

- Faculty Assembly/Executive Committee (Chair, 2012-2014)
- Faculty Search Committee (2010-2011, 2009, 2007, 2006, 2019, 2020), Learning Design & Technology
- Doctoral Advisory Committee (2017-2019)
- Post-Doc Search Committee (2017)
- Personnel Committee (2009-2017)
- Grievance Committee (2014-2016)
- Faculty Search Committee (2015-2016), Teacher Education Division
- Faculty Search Committee (2014-2015), Evaluation & Educational Research
- Doctoral Advisory Committee (2012-2015)
- Executive Committee (2010-2014, 2007-2009)
- International Committee (2013-2014)
- Associate Dean for Research and Community Engagement Search Committee (2012)
- Bylaws Committee (2011-2012),
- Elections Committee (2009)
- NCATE: Assessment Standard (2005-2006)

Professional

- External Review Team Chair for Educational Partnership Program. National Oceanic and Atmospheric Agency (2020)
- Co-Chair, Editorial Search Committee: International Society for Performance Improvement (2016)
- Member and Past Chair, International Society for Performance Improvement Kaufman Award for Societal Contributions Committee (2015-2016)
- Reviewer, National Science Foundation's Robert Noyce Teacher Scholarship Program (2015)
- Chair, International Society for Performance Improvement Kaufman Award for Societal Contributions Committee (2014-2015)
- Co-Chair, International Society for Performance Improvement Kaufman Award for Societal Contributions Committee (2014)
- Special Judge, International Society for Performance Improvement Case Study Competition (2014)
- Appointed Member, Advisory Committee for the [Michigan] Governor's Council on Educator Effectiveness (ACGEE) (2012-2013)
- Board of Directors: International Society for Performance Improvement (2011-2013)
- Co-Chair, Analysis Proposal Review Track, International Society for Performance Improvement (2010-2011)
- Chair, Evaluation and Measurement Proposal Review Track, International Society for Performance Improvement (2009-2010)

- Chair, Evaluation and Measurement Proposal Review Track, International Society for Performance Improvement (2008-2009)
- Chair, Outstanding Research Award Committee, International Society for Performance Improvement (2008)
- Chair, International Society for Performance Improvement, Research Committee (2005-2007)
- Member, International Society for Performance Improvement, Research Committee (2003-present)
- Alumni Advisory Council Member, Instructional Systems, Florida State University (2005-2006)
- Member, International Society for Performance Improvement; Science Community (2003-present)
- Member, International Society for Performance Improvement Presidential Task Force: Defining Performance Technology (2003-2004)
- Chair, American Evaluation Association: Needs Assessment TIG (2003-2004)
- American Evaluation Association: Needs Assessment TIG (2002-present)
- Review Committee: Interventions—Organization and Strategy Conference Proposals, International Society for Performance Improvement (2003)
- Review Committee: Analysis of Needs, Problems, and Opportunities Conference Proposals, International Society for Performance Improvement (2004)

Journal/
Editorial
Activity

- Editorial Board, *Performance Improvement Quarterly* (2016-Present)
- Editor-In-Chief, *Performance Improvement Quarterly* (2013-2016)
- Editorial Advisory Board, *Human Performance Improvement Technologies*. IGI Global (2014-2015)
- Guest Co-Editor, *Performance Improvement Quarterly*, Special Issue (2009)
- Guest Co-editor, *Quarterly Review of Distance Education*, Special Issue: Case Studies in the Systematic Design of Instruction. 4(3) (2003)

Other
Professionally
Related
Activities

Selected Client Organizations

- The World Bank
- United States Agency for International Development (USAID)
- United Kingdom Agency for International Development (UKAID)
- Inter-American Development Bank (IDB)
- United Nations Educational, Scientific, and Cultural Organization (UNESCO)
- World Learning
- U.S. Navy
- General Motors Corporation
- Daimler-Chrysler Financial
- Daimler Financial
- Metropolitan Life Insurance
- Red Cross
- Sonora Institute of Technology

- State of San Luis, Argentina
- State of Ohio
- Florida Office of Tobacco Control
- Florida Division of Blind Services
- Florida Association of Health Plans
- Florida Professional Development Center

Selected National and International Workshops

- Development and Operationalization of an Educational Monitoring and Evaluation System (2019). Egypt
- Performance Systems as a framework for Adaptive Program Design, United Kingdom Agency for International Development (DFID) (2018). Rwanda
- The Role of Measurement in Strategic Deployment, United States Agency for International Development (USAID) (2017). Rwanda
- Aligning Instructional Design to Measurable Objectives: Eurasian Center for Food Security, World Bank. (2016) Russia
- Performance Measurement and Alignment. United States Agency for International Development (USAID). (2016) Rwanda
- Essentials of Conducting Institutional Performance Improvement in Practice: A Deep Dive into the HICD Methodology, Washington D.C.
- Operationalizing Online Learning Environments, (2014). Moscow State University (2014). Russia
- Learning Needs Assessment: Identifying Performance and Learning Requirements for High Level Positions in Food Security (2013). Russia
- Monitoring and Evaluation Systems: Managing and Improving Performance (2013). Colombia
- Performance Evaluation: Linking human behavior with organizational Results. Malaysian Association of Learning & Development (2013). Malaysia
- Fundamentals of Monitoring and Evaluation. United States Agency for International Development (2013). Rwanda
- Continuous Performance Improvement through Performance Measurement Systems (2012), Malaysian Association of Learning & Development. Malaysia
- Educational Resilience Results and Planning Framework (2012), World Bank, Nicaragua
- Educational Resilience Results and Planning Framework (2011), World Bank, Colombia
- Strategic Alignment and Management Through Measurement: World Learning (2011), Nicaragua
- Managing Performance Through Ongoing Evaluation Data (2010), World Learning, Nicaragua
- Performance Evaluation and Methods (2008), Sonora Institute of Technology, Mexico
- Evaluating Impact. International Society for Performance Improvement. Tampa (2006)
- Research, Evaluation, and Needs Assessment: Common Tools (2006) Mexico

- Evaluation of Performance Improvement Interventions (2005) Mexico
- Strategic Thinking and Planning in Higher Education (2004) Mexico
- Strategic Thinking and Planning and Public Expenditure Transparency (2000), San Luis, Argentina
- Strategic Thinking and Planning and Public Expenditure Transparency (2000), Buenos Aires, Argentina
- Strategic Thinking and Planning Workshop (2000), Florida Tobacco Program, Florida
- Needs Assessment and Strategic Planning Nova Southeastern University (1999). Florida

Media
Interviews and
Mentions

- Interview with Ed-Tech Leaders: Ingrid Guerra-Lopez: Educational Technology, April-May 2017
- Nurturing Leaders for Future Challenges (2015): UCSI University, Kuala Lumpur, Malaysia
https://www.facebook.com/hashtag/nurturingleadersforfuturechallenges?source=feed_text&story_id=10152526040140653
- An Immigrant Success Story: *Huffington Post* (2014)
- Understanding Poverty's Impact on Education: A Personal Perspective (2014), WDET, FM <http://wdet.org/shows/craig-fahle-show/episode/understanding-poverty-impact-on-education/>
- Interview with Ingrid Guerra-Lopez (2013), Negocios en TeleMedellin, Colombia <http://www.youtube.com/watch?v=eKhO6Z8KoWs>
- El Portal del Capital Humano (2013), Peru
<http://www.infocapitalhumano.pe/movidas-y-noticias.php?id=1710&t=la-proxima-semana-se-realizara-en-medellin-colombia-el-primer-congreso-internacional-hpt-mejoramiento-del-desempeno-humano-y-organizacional>
- Interview with Ingrid Guerra-López (2012), *Performance Express*:
<http://www.performancexpress.org/2012/11/interview-with-ingrid-guerra-lopez/>
- *ISPI Trendspotters*, *Performance Express*, May 2007 edition